



PRENSAPIEL
leather fashion magazine,
footwear and accessories.

Prensapiel is aimed at a
professional audience.
Manufacturers, distributors,
traders in the sector, as well
as fairs, agencies and major
stores sector.

PRENSAPIEL has a monthly
online edition and it is

distributed free in major exhibitions in the sector and by mail
through subscription.

**10,000 readers per issue
on average**



PUNTOMODA
the digital magazine with
bonus content with just click
on news and announcements.

PuntoModa is aimed at all
professionals, and a final
public who wants to be in the
latest trends and fashion.

PUNTOMODA has a
monthly online edition
that is distributed in

major exhibitions in the free sector and by mail through
subscription.

**More than 80,000 readers
per issue on average**

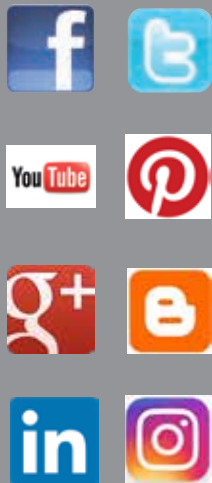


TEXTIL Y MODA is one of
the longest magazine of the
textile and clothing industry.

Target Audience:
manufacturers, distributors,
textile machinery, yarns,
fabrics, finishes, clothing
manufacturers, distributors
and industry boutiques
and fairs, agencies and
associations.

TEXTIL Y MODA has a quarterly online edition is distributed
in major exhibitions in the free sector and by mail through
subscription.

**10,000 readers per issue
on average**



Our presence in social networks
as FACEBOOK, TWITTER,
YOUTUBE, PINTEREST, GOOGLE
+ o BLOG among others give us an
extra dissemination of our content.

In addition, we serve NETWORKS
direct channel for our followers. A
thermometer of what the industry
calls and asking the consumer
which will help us deliver a better
contents day by day.

**More than 10,000
followers**



WWW.EDICIONESSIBILA.COM
is the place to expand the
news, interviews, features and
highlights of fashion shows that
we published in our journals.

Our website is organized
into sections and subsections
to easily search and find all
the information for both
professional and final public.

www.edicionessibila.com
is updated on a daily basis

to respond to readers seeking an updated and accurate
information.

**More than 489,000 page
views each month**



Every Day, from Monday to Friday,
our NEWSLETTER shows the
most important news published on
our website.

Each content has its own link to
our website for more information
about it.

Our NEWSLETTER subscription
is free.

**More than 27,000 weekly
active readers**

FORMATS

WEBSITE BANNER

Home

- Horizontal Header Home banner (1240 x 160 px.) 350 €/ month
- Horizontal Home banner (1240 x 160 px.) 250 €/ month
- Vertical Home banner (300 x 500 px.) 250 €/ month

Section

- Horizontal Section banner (1240 x 160 px.) 200 €/ month
- Vertical Section banner (300 x 500 px.) 200 €/ month

News

- Horizontal News banner (1240 x 160 px.) 200 €/ month
- Vertical News banner (300 x 500 px.) 200 €/ month

NEWSLETTER BANNER

- Horizontal Header Newsletter banner (1240 x 160 px.) 350 €/ month
- Horizontal Center Newsletter banner (1240 x 160 px.) 250 €/ month

PUNTOMODA BANNER

- Sponsorship banner delivery of PuntoModa magazine (1240 x 160 px.) 350 €/ month
- Central banner delivery of PuntoModa magazine (1240 x 160 px.) 250 €/ month

NEWSLETTER SEND HTML

- Personalized HTML Newsletter HTML (consult)

MAGAZINES

- Page (233 x 315 mm.) 1.400 €
- 1/2 Horizontal page (233 x 150 mm.) 1.000 €
- 1/2 Vertical page (114 x 315 mm.) 1.000 €

*Other magazine format (consult)

TECHNICAL CHARACTERISTICS

WEBSITE:

Sizes in width x height
Formats: JPEG or GIF
Maximum resolution: 72 dpi.

NEWSLETTER:

Sizes in width x height
Formats: JPEG or GIF
Maximum resolution: 72 dpi.

MAGAZINES:

Sizes in width x height
Formats: PDF, TIFF, PNG or JPEG
Minimum resolution: 300 dpi.
*Leave plus 3 mm. per side

ADVERTISING CLOSURE:

- Prensapiel: on the 20th of each month
- PuntoModa: on the 25th of each month
- Textil y Moda: the 10th day of the second month quarter

These prices are valid until 31/12/2026
(Taxes not included in the price)

Check our Combined and Flat Fee to achieve greater personalization of the campaign, adapting to the specific needs of each client in every moment.

More information:
essl@edicionessibila.com
Tel. 932 265 151