

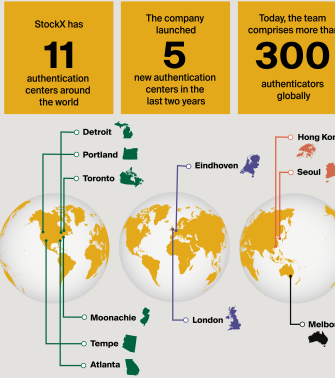
Big Facts

Verified Authentic

Just over 35 million products have gone through StockX's authentication process, and the team has grown to include more than 300 authenticators around the world. This report highlights the core components of StockX's rigorous authentication process and the company's global network of authentication centers. Even more granular, the report identifies quality control metrics including the top reasons products are rejected during the authentication process and the most common fake products caught by StockX authenticators.

Global Network Growth

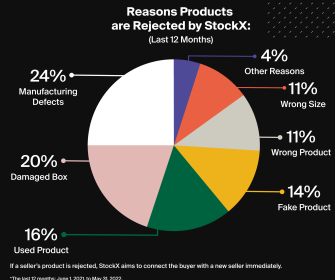
StockX's investment in authentication has increased every year since 2016. Today, the StockX team comprises more than 300 authenticators across four continents, but they aren't the only experts on the frontlines. Nearly 200 additional team members, from knowledge managers to quality assurance specialists, support this critical function.



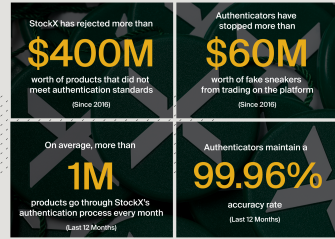
Quality Control

Authentication is about more than just stopping fakes. Over the last 12 months, the presence of manufacturing defects was the top reason products were rejected during StockX's authentication process.

In the last 12 months alone, StockX protected customers by rejecting more than **300,000** products worth more than **\$100M** in value.



StockX Authentication: By the Numbers



The Winning Formula

StockX's authentication process combines human identification, expert knowledge, and cutting-edge AI technology.



Fakes Busted

Below are the most attempted fakes across three categories - sneakers, handbags, and collectibles - over the last 12 months.



Definitions:
Authentication Accuracy Rate: A measurement of the accuracy of StockX's product authentication process based on weighted mean data compiled from authentications.